

AGENCIES

Bonnier Rights is a literary agency that sells translation rights to high-quality adult fiction, children's books, YA, and illustrated and narrative non-fiction from Finland. Bonnier Rights represents selected authors and illustrators whose works are published by WSOY, Tammi, Johnny Kniga and Kosmos, imprints of Werner Söderström Ltd., a subsidiary of the international Bonnier publishing and media company. Bonnier Rights also represents film rights on behalf of selected authors. We sell rights worldwide, direct and through sub-agents in selected markets.



Elisabet Brännström, Head of Agency,
elisabet.brannstrom@bonnierrights.se

Eleonoora Kirk, Country Manager and Literary Agent (fiction,
non-fiction, film), eleonoora.kirk@bonnierrights.fi

Terhi Isomäki-Blaxall, Literary Agent (C&YA), terhi.isomaki-blaxall@bonnierrights.fi

Marja Tuloisela-Kunnas, Rights Manager (fiction, non-fiction), marja.tuloisela@bonnierrights.fi

www.bonnierrights.fi

ELINA AHLBACK LITERARY AGENCY **Elina Ahlback Literary Agency** is Finland's leading and first independent, international literary agency representing Finnish authors' and illustrators' book, film & TV rights in international markets. The Agency is headquartered in Helsinki with offices in Amsterdam, New York and Los Angeles. Elina Ahlbäck Literary Agency represents Nordic writers of fiction and non-fiction, for both adult and children's books as well as illustrators. Our agents work with literary and commercial fiction, thrillers, women's fiction, science fiction/fantasy, narrative non-fiction, psychology, popular science, parenting, self-help, young adult and children's fiction/non-fiction and picture books.

Elina Ahlbäck, CEO, Literary Agent, elina@ahlbackagency.com, +358 400 548 402

– Germany, France, Italy, U.S., UK & Commonwealth, Film & TV rights, Spain, Brazil, Portugal and Asian territories.

Julia Kellums, Literary Agent, julia@ahlbackagency.com

–Nordic Countries, the Netherlands, Germany (children's books)

Toomas Aasmäe, Literary Agent, toomas@ahlbackagency.com, +358 452 081 991

– Czech Republic, Hungary, Poland, Russia, Baltics, and Eastern & Southern Europe, world Arabic.

Nicole Myyryläinen, Rights Coordinator, nicole@ahlbackagency.com

– Contracts and royalties

www.ahlbackagency.com

Ferly is an award winning boutique agency with a Nordic twist. We discover, develop, create and package original books and comics with the potential to build multimedia franchises around them. Ferly's carefully curated catalog features a wide range of authors and illustrators as well as popular licensed brands from all over the world. We are seasoned storytellers who specialize in finding emerging voices with a rare and cultivated expertise in the Nordics.



Tuomas Sorjamaa, Agent, tuomas@ferlyco.com

www.ferlyco.com



Helsinki Literary Agency is a modern literary agency based in the capital of Finland. It represents foreign rights of four Finnish publishers, renowned for their quality: Gummerus, Schildts & Söderströms, Siltala and Teos.

The agency, founded in the beginning of 2017, offers publishers the best selection of Finnish fiction and non-fiction authors – a beautiful variety of genres and styles. HLA's goal is to offer its authors the chance to enchant new audiences in many countries and doing so to gain a firm foothold for Finnish literature in the international market.

Urpu Strellman, CEO, Literary Agent, urpu@helsinkiagency.fi

Material Requests: **Urte Liepuoniüté**, Literary Agent, urte@helsinkiagency.fi

www.helsinkiagency.fi

Kumma Literary Agency (also known as KULA) is a boutique Finnish literary agency. Founded in December 2016, we specialize both in Young Adult fiction as well as fantasy and science fiction with ingredients of Finnish mythology and nature.



We represent authors with versatile skills and strong own voice. Young but eager, we aim to bring forth exceptional authors from the abundant and talented field of Finnish speculative literature.

At the moment we represent four authors: Mervi Heikkilä, Jenna Kostet, Kirsti Kuronen and JS Meresmaa.

Saara Henriksson, Literary Agent,
saara.henriksson@finnishwriters.com

finnishwriters.com



Rights & Brands' background is in literature, art and design and we employ a 360 approach to all aspects of character representation and branding, from publishing and PR to licensing, merchandising and digital. Most notably, we represent Tove Jansson and the Moomin, alongside other front-list illustrators and various contemporary authors writing in Finnish and

Swedish.

Our age range is from baby books and picture books to middle-grade, YA and literary adult novels, humour and crime with selected narrative non-fiction titles. R&B has offices in Helsinki, Stockholm and Tokyo.

Anna Lawrence, Rights Director, Stockholm

Leenastiina Kakko, Foreign Rights Manager, Helsinki

Hanna Pajunen-Walsh, International Publishing Director, Helsinki

Friederike Ridegh, Foreign Rights Agent, Helsinki

info@rightsandbrands.com / www.rightsandbrands.com

PUBLISHERS

Aalto ARTS Books is the publishing house of Aalto University School of Arts, Design and Architecture (ARTS). We publish peer reviewed research works, textbooks and manuals in the field of art, design and architecture, as well as art books.



Non-Fiction: architecture, artistic and design research, media

Sanna Tyyri-Pohjonen, Publishing Manager (selling), sanna.tyyri-pohjonen@aalto.fi

www.aaltoartsbooks.fi



Alma Talent is Finland's leading publisher of professional literature, with content for professionals in law, finance, management and leadership.

Non-Fiction: law, finance, management, leadership

Suvi Aalto, Publishing Manager (selling and buying), suvi.aalto@almatalent.fi

www.almatalent.fi

Art House is a publishing house founded in 1975. We publish approx. 50 titles per year, both Finnish and translated fiction and non-fiction. Especially we focus on biographies, history, popular science and commercial non-fiction. In fiction we publish children's and young adult books.

**ART HOUSE
JALAVA**

Art House has a brand name called Kustannus Jalava. In Jalava we focus on fantasy, science fiction, horror and graphic novels, both for children/YA and adults.

Fiction: fantasy, science fiction, horror

Non-Fiction: commercial, biographies, history, popular science

Children's Books: pre-school, middle-grade, humour, adventure, classics

Young Adults: fantasy, science fiction, humour, adventure

Comics & Graphic Novels: classics

Nana Sironen, Publishing Manager (selling and buying), nana.sironen@arthouse.fi

Riina Behl, Managing Editor (selling and buying), riina.behl@arthouse.fi

www.arthouse.fi



Atena (est. 1986) publishes general literature, both fiction and non-fiction. In narrative non-fiction our main focuses are on current affairs, history and popular science. In fiction we are focused mainly in literary fiction. We publish approximately 50 new titles a year.

Fiction: literary fiction, literary crime fiction,
Non-Fiction: history, popular science, current affairs, mind & body

Ville Rauvola, Publisher (selling and buying), ville.rauvola@atena.fi

Laura Kuitunen, Publishing Manager (buying), laura.kuitunen@atena.fi

www.atena.fi

Aula & Co publishes a full range of fiction and non-fiction for all age groups and in all genres. In all of our books we look for excellence in their own genre, commercial potential and interesting ideas.



Fiction: commercial, literary, crime, science fiction, fantasy
Non-Fiction: popular science, biography, history, current affairs
Children's Books: middle grade, fiction, non-fiction, humour
Young Adults: fantasy, contemporary, humour, adventure

Niko Aula, Publisher (selling and buying), niko.aula@aulakustannus.fi

www.aulakustannus.fi



Avain is a general interest publisher focusing on Finnish quality literature. Annually Avain publishes about 35 books. Avain is a part of Suomen kirjastopalvelu Ltd.

Non-Fiction: Culture, literature, travel books, history
Easy-to-read-books: novels, young adult books, non-fiction, children's books
Children's books: novels, non-fiction

Tiina Aalto, Publishing Manager, tiina.aalto@avain.net

Vilja Perttola, Communications Director, vilja.perttola@avain.net

Jussi Mustajärvi, Sales Manager, jussi.mustajarvi@avain.net

Katja Jalkanen, Editor, katja.jalkanen@avain.net

www.avain.net

Aviador Kustannus was founded in 2012 to publish books covering areas such as music, cultural and art history, chess, and other hobbies. Fiction, both original works in Finnish and in translation, also forms part of the company's publishing programme. Aviador Kustannus is part of the Aviador Group. Founded in 1997, the Group specialises in a range of activities, including corporate histories and arts-related articles.



Fiction: art novels, historical novels, short stories, poetry, crime
Non-Fiction: history, cultural history, music, jazz
Children's Books: pre-school, activity books, animals
Young Adults: fantasy, adventure

Vesa Tompuri, Publisher (selling & buying), vesa@aviador.fi

www.aviador.fi

BAZAR Bazar Kustannus Oy (Bazar Publishing Ltd.) is a Finnish publishing house founded in 2002. Bazar publishes annually roughly 50 new titles of Finnish and translated fiction, non-fiction and books for children. The company employs seven publishing professionals and its turnover in 2018 was 2,3 million euros. Bazar became part of WSOY, owned by the Bonnier Group, in September 2019.

Fiction: commercial, literary, crime, upmarket, current
Non-Fiction: history, popular science, current affairs, narrative, trends
Children's Books: illustrated, non-fiction, design
Young Adults: trends, current, commercial

Jussi Moilanen, Publishing Editor (selling), jussi@bazarkustannus.fi
Ilpo Jäppinen, Publishing Manager (buying), ilpo@bazarkustannus.fi

www.bazarkustannus.fi

Docendo is a thriving independent publishing house established in 1990 and based in Jyväskylä, Central Finland. We publish about 80 titles a year, mostly non-fiction. Our carefully selected translated titles include works by Malcolm Gladwell, Mark Galeotti, Masha Gessen, Michael Booth, Tom Wainwright and Midas Dekkers.

The logo for Docendo, featuring the word "DOCENDO" in a bold, black, sans-serif font. The letter "O" is replaced by a stylized orange and yellow circular graphic.

Docendo is a leading publisher in economics, current affairs and history, but we have done well also with books on wildlife, biographies and wellbeing. In recent years, we have expanded in fiction and children's literature. We make our books available to our users in whichever format suits them best – we have a large selection of audiobooks and eBooks.

CrimeTime is an imprint of Docendo, specializing in crime – both fiction and non-fiction.

Juha Virkki, Publisher (selling and buying), juha.virkki@docendo.fi

Heli Bergius, Publishing Manager (buying), heli.bergius@docendo.fi

www.docendo.fi

The logo for e-Oppi, featuring a stylized blue circular graphic on the left and the word "e-OPPI" in a bold, blue, sans-serif font on the right. The "O" in "OPPI" is replaced by a stylized blue circular graphic.
e-Oppi is a Finnish publishing house focused on e-learning materials that support lifelong learning. Since its foundation in 2011 e-Oppi has published approximately 100 e-books for basic education and upper secondary level. Our main publishing program covers the full scope of natural and social science subjects, and we've expanded our scope into language e-books.

Non-Fiction: science, steam, learning materials

Miika Sjöman, Sales Director (selling & buying), miika.sjoman@e-oppi.fi

www.e-oppi.fi/in-english/

Edita Publishing is a knowledge company that provides Smart Learning and legal information solutions. We help organizations and individuals prosper and serve their stakeholders better by combining capabilities within content curation, learning, and legal design and technology. Within education sector, our services incorporate modern pedagogies, deep learning, and efficient education. We are the leading provider of legal information services in Finland and part of the Nordic Morning Group.

The logo for Edita, featuring the word "EDITA" in a bold, black, sans-serif font.

Non-Fiction: education, pedagogy, textbooks, higher education, law

Suvi Palletvuori, Publishing Manager (selling and buying), foreignrights@edita.fi

www.editapublishing.com



Etana Editions is an award winning independent children's books publisher. Our selection of books includes both Finnish and translated literature for children, and we publish around 20 titles a year.

The visually creative and multilayered stories in Etana Editions' books encourage children to be curious and to explore the world around them with its wonderful diversity. We work with a set of talented quality authors and illustrators, with whom we share a joint passion for high children's books.

Children's Books: illustrated books, picture books, pre-school book, non-fiction

Jenni Erkontalo, Publisher (buying), jenni@etanaeditions.com

Reka Kiraly, Publisher (selling), reka@etanaeditions.com

Foreign Rights: Koja Agency, www.kojaagency.com

www.etanaeditions.com

Felm is a small publishing house specialized in encountering cultures and Lutheran mission, since 1859. We have always published literature of our work (both church cooperation and development), mostly non-fiction, also some children's books. Africa and Asia are the main continents.

Felm¹⁸⁵⁹

Fiction: biography based, Africa, Asia

Non-Fiction: encountering cultures, mission, church, theology, biography

Children's Books: pre-school, lower school, adventure, educational, foreign cultures

Young Adults: Taizé, educational, foreign cultures

Riikka Saarenpää, Publishing Editor (selling and buying), riikka.saarenpaa@suomenlahetykseura.fi

felm.org



FENNICA GEHRMAN

Fennica Gehrman is a Finnish music publishing company founded in 2002. Our comprehensive selection of music includes a large volume of vocal, chamber and instrumental music as well as orchestral works. Our publications range from sheet music and scores to collections, music books and educational materials. We represent several Finnish composers from Jean Sibelius to such contemporary names as Einojuhani Rautavaara, Kalevi Aho and Lotta Wennäkoski.

Non-Fiction: sheet music, music books and tutors

Henna Salmela, Export Manager, henna.salmela@fennicagehrman.fi

www.fennicagehrman.fi



FÖRLAGET **Förlaget** was founded in 2015. Förlaget publishes annually approximately 30 fiction books for adults, young adults, juveniles and kids in Swedish. Moomin Characters owns the publishing house. Most of Förlaget's authors and illustrators are represented by R & B Licensing.

Fiction: literary, poetry, commercial, crime, essays
Non-Fiction: essays, history, popular science
Children's Books: illustrated books, history, pre-school books
Young Adults: fantasy, humor, adventure, fiction
Comics & Graphic Novels: fantasy

Fredrik Rahka, Managing Director (selling), fredrik.rahka@forlaget.com
Foreign Rights: Rights & Brands, www.rightsandbrands.com
www.forlaget.com

Gaudeamus is one of the leading academic and non-fiction publishers in Finland. Apart from publishing literature for the purposes of Finnish academia and university students we also publish non-fiction titles for a wider audience.



Gaudeamus

Our aim is to offer readers in-depth, research-based knowledge, as well as interesting and enjoyable reading experiences. Our focus is on the humanities and social sciences but we also publish titles on environmental issues, education and economics.

Non-Fiction: history, popular science, current affairs, philosophy

Leena Kaakinen, Publishing Director (selling and buying), leena.kaakinen@gaudeamus.fi

www.gaudeamus.fi

GUMMERUS **Gummerus Publishers** is the third largest trade publisher in Finland, and one of the oldest. The company was founded in 1872 and was run as an independent family business until September 2019 when it was acquired by Swedish Storytel. We publish some 160 new titles annually, and our publishing program includes a broad range of both domestic and translated fiction and non-fiction. We are a major fiction publisher in Finland, known for our successful and diverse list.

Anna Baijars, CEO and Publisher (fiction, buying), anna.baijars@gummerus.fi
Johanna Laitinen, Publisher (non-fiction, buying), johanna.laitinen@gummerus.fi
Paula Peltola, Foreign Rights Manager (selling), paula.peltola@gummerus.fi
Iina Tikanoja, Executive Editor (fiction, buying), iina.tikanoja@gummerus.fi

Foreign Rights: Helsinki Literary Agency, www.helsinkiagency.fi

www.gummerus.fi

Into Publishing publishes both fiction and non-fiction books for adults and children. We focus on offering a broad range of eye-opening high quality literature from Finland and from abroad. Into's work is bold, ambitious and purposeful, and we always aspire to learn new ways of working in the literary field. Into has translated and published foreign authors like Naomi Klein, Thomas Piketty, Arne Dahl, Denise Rudberg, Kyung-sook Shin and Luiz Ruffato. Our Finnish authors include Risto Isomäki, Laura Gustafsson, Markus Leikola and many well-known non-fiction writers.

into

Fiction: crime, commercial, contemporary, historical, literary
Non-Fiction: popular science, environment, society, economy, history
Children's Books: non-fiction, picture books, young readers, middle grade
Young Adults: humour, fantasy, adventure

Mika Rönkkö, Publisher (selling), mika.ronkko@intokustannus.fi
Ulla Asantila, Publishing Manager (selling and buying), ulla.asantila@intokustannus.fi

www.intokustannus.fi



John Nurminen Foundation publishes high-quality books about the history of seafaring, maritime art, exploration and history of cartography.

Non-Fiction: the history of seafaring, maritime art, exploration and history of cartography

Annamari Arrakoski-Engardt, Secretary General (selling and buying), annamari.arrakoski-engardt@jnfoundation.fi

www.johnnurmisenosaatio.fi

Karisto is a general interest publisher.

Fiction: commercial, literary, crime, romance
Non-Fiction: history, popular science, current affairs, biography
Children's Books: age group 0-15, pre-school, activity books
Young Adults: fantasy, humour, adventure, literary



Sirja Kunelius, Publishing Manager (buying), sirja.kunelius@karisto.fi
Laura Kurki, Editor (buying), laura.kurki@karisto.fi
Minna Klapuri, Editor (buying), minna.klapuri@karisto.fi
Pirtta Syrjänen, Editor (buying), pirtta.syrjanen@karisto.fi

www.karisto.fi, www.alfamer.fi

KARTTAKESKUS **Karttakeskus** is the leading publisher for maps, atlases and outdoor guides in Finland. Karttakeskus also publishes books on travel, nature, hiking, boating and forestry. Karttakeskus produces location data (GIS) sets for B2B customers. We use our up-to-date map data to produce various custom-made map products, including gift books, school maps and calendar maps in several languages.

Non-Fiction: maps, outdoors, travel, forestry

Janne Kostamo, Publishing Director (buying & selling), janne.kostamo@karttakeskus.fi

www.karttakeskus.fi / www.karttakauppa.fi

Kustantamo S&S (→ Schildts & Söderströms)

Lector is a small Finnish publishing house founded in 2013. We publish non-fiction books to all ages, children's literature and fiction. We also provide book-on-demand-services. Our books can be found in many libraries all over the country, and they can be bought from our own online-store and from bigger book stores. We strive to produce high quality products both what comes to the appearance of the books and appropriate language and content.

Fiction: horror, travelling, literary, short stories, fantasy

Non-Fiction: music, pianism, occupational therapy, biography, travelling

Children's Books: nature, bedtime stories, countries, animals, age group 7-13

Young Adults: humour, fantasy, adventure, mathematics, history

Jaana Palanterä, Foreign Rights Manager (selling), jaana@lector.fi

Aivo Blum, Publishing Director (buying), aivo@lector.fi

www.lector.fi



Like Publishing is a gutsy, offbeat general publisher that broadens readers' awareness with fiction, non-fiction, works of popular culture, and graphic novels. Like was founded in 1987, and nowadays Like is an imprint of Otava Publishing Company Ltd.

Fiction: crime, suspense, literary, sci-fi, fantasy

Non-Fiction: popular culture, music biographies, memoirs, popular science, social awareness

Petri Leppänen, Publishing Manager (buying fiction), petri.leppanen@like.fi

Mari Hyrkkänen, Publishing Manager (buying non-fiction), mari.hyrkkanen@like.fi

Kristiina Sarasti, Editor (buying popular culture and music books), kristiina.sarasti@like.fi

www.like.fi

Founded in 1995, **Litorale** is an independent publisher releasing 10–15 new books per year mostly in Swedish, with some in Finnish and English. The main focus is on nautical books. Litorale is always interested in new and lesser-known manuscripts that freshen and enrich the culture from various perspectives.



Fiction: novels, poetry

Non-Fiction: nautical, biography, history, music, religious

Children's Books: pre-school

Pekka Barck (selling and buying), pekka.barck@kolumbus.fi

www.litorale.fi

LÄÄKE
TIETO
KESKUS

Läaketietokeskus, the Pharmaceutical Information Centre, has served as a reliable source of information for healthcare professionals for over 40 years. We are an active player in the international healthcare ecosystem, in which digitalization is advancing rapidly. Our services are a unique combination of pharmaceutical expertise and modern technology. We are continuously evolving and to our clients we are an expert partner, creating growth, success and efficiency. Our customers are various types of companies and organizations of different sizes from both the public and the private sector. Our important partners also include authorities such as Fimea and Kela (The Social Insurance Institution of Finland).

Jaana Honkonen, info@laaketietokeskus.fi

www.laaketietokeskus.fi

Maahenki Publishing House

supplies high quality books ranging from nature and countryside to art and everyday life. We specialise in nature, environmental aesthetics, handicraft and arts, photography in particular.

MAAHENKI

Non-Fiction: nature, photography, sustainable development, arts, humanity

Children's Books: age group 7-12, non-fiction, nature

Johanna Korhonen, Publishing Director, Foreign Rights Manager (buying and selling), johanna.korhonen@maahenki.fi

www.maahenki.fi



Minerva Publishing Ltd has been publishing books in Finnish since 1991. Its main areas are general-interest non-fiction, as well as gift and hobby books and books for children. We also publish a selection of fiction by Finnish and foreign authors, for example crime fiction. Minerva publishes almost 100 new titles annually. Minerva's aim is to publish open-minded yet high standard books, ensuring a varied range of books in our list

every year.

Fiction: crime, commercial, literary, historical fiction

Non-Fiction: history, biographies, popular science, hobbies, wellness

Children's Books: pre-school, ages 0-12, illustrated books, children's fiction, children's non-fiction

Maria Sääntti, Publishing Manager (selling and buying), maria.santti@minervakustannus.fi

Outi Karemaa, CEO (selling and buying), outi.karemaa@minervakustannus.fi

www.minervakustannus.fi

Moreeni is the leading publisher of craft books in Finland. We publish about 15 new Finnish titles and about 5 translations annually. We are very interested in both traditional and modern techniques and design and translate from many European languages. Our books have been translated to English, Swedish, French, German, Russian and Estonian. Moreeni is an imprint of Otava Publishing Company Ltd.

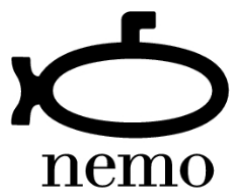


Non-Fiction: illustrated craft books (knitting, crochet, sewing, lacemaking, paper craft, woodwork etc.)

Amelie Bennet, Bennet Agency (selling), amelie.bennet@bennetagency.com

Anna Rantanen, Executive Editor (buying), anna.rantanen@otava.fi

www.moreenikustannus.fi



Nemo is a Finnish language general imprint. Since starting in 1997, Nemo has published over 600 titles and numerous Top 10 hits, both translated and Finnish. Nemo is an imprint of Otava Publishing Company Ltd.

Fiction: surprising, real

Non-Fiction: quirky, illustrated, narrative non-fiction, hard to classify

Children's Books: up market, illustrated non-fiction

Mika Siimes, Editorial Director (buying and selling), mika.siimes@nemokustannus.fi

Nina Karjalainen, Editorial Director (buying and selling)

www.nemokustannus.fi

niin & näin books is the only publishing house in Finland specialized in philosophical literature. We publish Finnish translations of the works of eminent philosophers and outstanding authors as well as original works by the most interesting Finnish philosophers.



Fiction: philosophical fiction

Non-Fiction: philosophy, essays, society, argumentation, thinking skills

Children's Books: philosophy for children, argumentation, thinking skills

Young Adults: argumentation, thinking skills

Comics & Graphic Novels: philosophy

Jukka Kangasniemi, Head of Communications (selling), jukka.m.kangasniemi@gmail.com

Tapani Kilpeläinen, General Editor (buying), tapani.kilpelainen@gmail.com

www.netn.fi

Oppi&ilo is a fun-filled product series for children aged 0–12 years and designed to support children in their various developmental phases. The guiding principal is learning by doing, allowing children to enjoy activities and solve problems.

The product range comes in multiple formats, eg. baby books, DIY science books, activity books, activity card packs, board games. Oppi&ilo is a part of Sanoma Pro - Finland's largest learning solutions provider for K-12, vocational and university studies.

Children's Books: playful learning, edutainment, activity books, pre-school, age group 0-12

Lotta Jansén, Publishing Manager (selling), lotta.jansen@sanomapro.fi

Katariina Sulander, Producer (buying), katariina.sulander@sanomapro.fi

oppijailo.fi/in-english

Otava Publishing Company is a private, independent publishing company founded in 1890. It is the largest book publisher in Finland and part of the Otava Group which also includes Suomalainen Kirjakauppa, the biggest bookstore chain in Finland. Otava is known for its innovative publishing of both commercial and literary successes. Imprints LIKE, Karisto, Moreeni, Nemo and F-Kustannus are part of Otava. Otava publishes more than 500 new titles in different formats annually. Otava Learning publishes both printed and digital educational materials for a wide range of subjects and for all levels of education.



Fiction: literary fiction, crime, commercial fiction, upmarket commercial fiction, poetry

Non-Fiction: biographies, history, narrative non-fiction, illustrated non-fiction, health

Children's books: picture books for age groups 0-6, illustrated stories for early readers, middle grade fiction for age groups 7-12, non-fiction, activity books

Books for young readers and YA: romance, humor, fantasy, adventure, crime K-12

Fiction

Päivi Surakka, Editorial Assistant (selling), paivi.surakka@otava.fi

Minna Castrén, Literary Director (buying), minna.castren@otava.fi

Antti Kasper, Publishing Director (buying), antti.kasper@otava.fi

Salla Pulli, Executive Editor (buying), salla.pulli@otava.fi

Aleksi Pöyry, Executive Editor (buying), aleksi.poyry@otava.fi

Lotta Sonninen, Executive Editor (buying), lotta.sonninen@otava.fi

Jaana Koistinen, Executive Editor (buying), jaana.koistinen@otava.fi

Non-Fiction

Pirre Nieminen, Editorial Assistant (selling), pirre.nieminen@otava.fi

Eva Reenpää, Publishing Director (buying), eva.reenpaa@otava.fi

Mari Mikkola, Executive Editor (buying), mari.mikkola@otava.fi

Jarkko Vesikansa, Executive Editor (buying), Jarkko.vesikansa@otava.fi

Books for children and young adults

Kaisu-Maria Toiskallio, Publishing Director (buying), kaisu-maria.toiskallio@otava.fi

Anne Luukkanen, Executive Editor (buying), anne.luukkanen@otava.fi

Reetta Sirén, Editorial Assistant (selling), reetta.siren@otava.fi

Otava Learning

Mari Kyyhkynen, Sales Director (selling), mari.kyyhkynen@otava.fi

Teuvo Sankila, Publishing Director (buying), teuvo.sankila@otava.fi

Markku Pelkonen, Business Director (buying), markku.pelkonen@otava.fi

Anna-Reetta Sipilä, Business Manager (buying), anna-reetta.sipila@otava.fi

Inka Hedman, Business Manager (buying), inka.hedman@otava.fi

Eeva Lahdenmäki, Business Manager (buying), eeva.lahdenmaki@otava.fi

My Hermanson, Publishing Manager (buying), my.hermanson@otava.fi

Leija Arvassalo, Publishing Manager (buying), leija.arvassalo@otava.fi

Elina Hyttinen, Publishing Manager (buying), elina.hyttinen@otava.fi

www.otava.fi

Parvs Publishing Company specializes in books on art and architecture.

PARVS

Non-Fiction: art, sculpture, photography, architecture, design

Hanna Karppanen, Publisher (buying & selling), hanna.karppanen@parvs.fi

www.parvs.fi

The Association of **ProAgria Centres** is the leading provider of agricultural advisory and consultation services for farms and rural SME's in Finland since 1898. ProAgria has been founded by farmers and consists of 85,000 members. Association provides complete customer care for an entire business life cycle including, but not limited to business start-up, investments and business revitalization. One of the provided services is literature publishing.



Suvi Anttila, Marketing and Communication Director (selling and buying),
suvi.anttila@proagria.fi

Natalia Tatti, Expert, International Relations (selling), natalia.tatti@proagria.fi

www.proagria.fi



PS-kustannus is the leading Finnish company publishing professional books in the field of teaching and education. The success of the Finnish school system is partly based on teachers being willing to undertake professional development. We provide the necessary tools for this.

Non-Fiction: Education, Early Education, Finnish school system, Learning

Henna Santalahti, CEO (selling and buying), henna.santalahti@ps-kustannus.fi

www.ps-kustannus.fi

Publiva Ltd publishes quality books for all stages of life, appr. 150 new titles a year:

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Marja-Liisa Saraste, Communications Manager (selling), marja-liisa.saraste@kirjapaja.fi

Ulla Salmi, Publishing Manager (buying), ulla.salmi@kirjapaja.fi

Eeva Johansson, Publishing Manager (buying), eeva.johansson@kirjapaja.fi

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Rauna Sirola, Publishing Editor (selling), rauna.sirola@lastenkeskus.fi

Tanja Poskela, Publishing Manager (buying), tanja.poskela@lastenkeskus.fi

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Merja Pitkänen, Managing Director, merja.pitkanen@paiva.fi

Marja Sevón, Publishing Editor, marja.sevon@paiva.fi

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Zenith Suikkari, Foreign Rights Manager, zenith.suikkari@gmail.com

www.rks-tietopalvelu.fi

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Teemu Lehtonen, Business Director, Upper Secondary Education, Vocational Education, teemu.lehtonen@sanomapro.fi

Mika Perttola, Business Director, Primary Education, Lower Secondary Education, mika.perttola@sanomapro.fi

Lotta Jansén, Publishing Manager, Edutainment (Oppi&iilo), lotta.jansen@sanomapro.fi

Katariina Sulander, Producer (selling), katariina.sulander@sanomapro.fi

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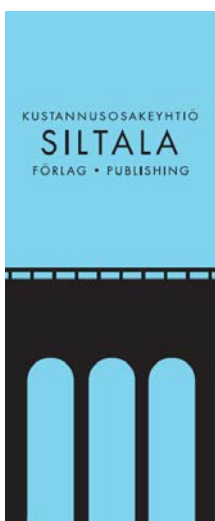
Schildts & Söderströms, **Mari Koli**, CEO (selling and buying), mari.koli@sets.fi

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Touko Siltala, Publisher (buying fiction), touko@siltalapublishing.fi

Alexi Siltala, Publisher (buying non-fiction), aleksi@siltalapublishing.fi

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Ritva Holmström, Publisher (selling and buying), ritva.holmstrom@sitruunakustannus.fi

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Hanna Riska, Sales Coordinator (selling), hanna.riska@sls.fi

Jennica Thylin-Klaus, Head of Publishing (publishing), jennica.thylin-klaus@sls.fi

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Päivi Koivisto-Alanko, Publishing manager, fiction (buying), paivi.koivisto-alanko@tammi.fi

Saara Tiuraniemi, Publisher, children & YA (buying), saara.tiuraniemi@tammi.fi

Kati Lampela, Publishing manager, non-fiction (buying), kati.lampela@tammi.fi

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Juha Pietiläinen, CMO (selling and buying), juha.pietilainen@terracognita.fi

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Markku Sarimaa, Publisher, Managing Director (selling and buying), foreignrights@ursa.fi,

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Hannele Huhtala, Publisher (selling), hannele.huhtala@vastapaino.fi

Kimmo Jylhä, Publisher, Managing Director (buying), kimmo.jylhamo@vastapaino.fi

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Raisa Uljas, Chief Operating Officer, Foreign Rights Manager (selling and buying), foreignrights@viisaselama.fi

Enna Kulo, Head of Operations, Foreign Rights Manager (selling and buying), foreignrights@viisaselama.fi

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Leena Balme, Publisher, fiction (buying), leena.balme@wsoy.fi

Paula Halkola, Publisher, children & YA (buying), paula.halkola@wsoy.fi

Henrikki Timgren, Publisher, non-fiction (buying), henrikki.timgren@wsoy.fi

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